

CHICANO PARK STEERING COMMITTEE
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August 10, 2010

Dear Chicano Park Day Vendor:

The Chicano Park Steering Committee will be hosting the 41th annual Chicano Park Day Celebration on Saturday, April 23, 2011. The event takes place from 10:00 am to 5:00 pm, and is free of cost to the entire community. There will be entertainment throughout the day, including ballet folklórico dancers, Aztec danzantes, speakers, various bands and other musical performances. In addition, the event includes a beautiful lowrider car show, children activities, delicious food stands, arts and crafts vendors, many cultural and clothing booths, as well as informational booths.

Enclosed is a copy of your Vendor Application. Chicano Park Day event will be held regardless of weather conditions. **No refunds.** We will provide booth space (10' X 10') only. Vendors are responsible for all display hardware, chairs, canopies and tables. **No electricity provided!** **Food vendor** tents/canopies must have a fire retardant tag attached or the vendor must have fire retardant certification from the manufacturer available in their booth. Also, a fire extinguisher must be in your booth at all times.

For unloading and setup on Chicano Park Day, vehicles will be allowed in the grass area from 6:30 a.m. until 8:00 am. You will need to enter through the west side of National Avenue only. **Only one vehicle per space** will be allowed inside the park at any time. **You may not begin assembling your booth until after unloading and removing your vehicle from the park.** We ask for your cooperation during these congested times. No cars/trucks will be allowed on the park to unload after 8:30 am on Saturday, April 23, 2011. **No vehicles are allowed in the park during the event. If you wish to remove your merchandise from the event prior to the end of the event, you will have to walk or hand-truck the merchandise out of the event.** Part of Logan Avenue will be closed, so you will have to enter through the west end of National Avenue. **No parking is allowed on Logan Avenue where the street will be closed. SDPD will tow any vehicles parked in that area.**

Vendors shall conform to all rules and regulations. The event organizer reserves the right to stop or remove any vendor performing any act or practice that detracts from the event. Vendors are responsible for the cleanup of the booth and surrounding area. **Area must be left cleaned immediately upon closing of the event.**

If you have any questions, please feel free to contact us at the above phone number or e-mail address.

Gracias,

Tommie Camarillo
Chairperson/Coordinator